

Hotel Perfect News

September 2006



IN THIS EDITION

- Broadband Solution Success
- First Ever User Conference
- Computer Hardware
- New Online Customers
- New Team Members
- Handheld POS Terminals
- EPoS Warranty

High Speed Internet Access in Guest Bedrooms Pays for itself!

Having introduced our new High Speed Guest Internet Access solution late last year, it has already proved to be a phenomenal success.

Those customers using our solution are seeing an excellent return on their investment. By charging fairly modest rates to customers using the service, which is simple intuitive and easy for guests to use, Hotels already using the solution could see it paying for itself well within the first year of operation.

Unlike other systems—our solution is user friendly and very reliable, as soon as your guests double click their internet explorer icon they will see your own homepage.

This can be used for promoting the various parts of your business but is also a quick and easy way for your guests to log on to the internet and charge the cost direct to the room in Hotel Perfect.

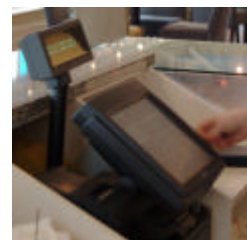
- ➔ Secure
- ➔ Flexible
- ➔ Affordable
- ➔ Integrated



EPoS Rapid Response

Don't get caught with an EPoS hardware failure once your equipment is more than 12 months old. DataBasics can promise next working day delivery of loan equipment for those customers who sign up to our Rapid Response service to ensure the smooth running of your business.

Contact Mike Horne or Pru Atkinson on **0870 000 1601** to avoid being caught out by an EPoS hardware failure



Sales
0870 000 1601
sales@dbsoft.co.uk

Customer Support
0870 000 1602
technical@dbsoft.co.uk

Accounts
0870 000 1606
accounts@dbsoft.co.uk

Fax
0870 000 1605

Web
www.hotelperfect.co.uk



"Whilst our plans are still in the early stages—we need to know numbers, if you are interested in attending the first ever Hotel Perfect User Conference we need you to register your interest now.

The Venue will be just outside Exeter. We have deliberately chosen Exeter for its excellent links to the rest of the UK and of course as a South West based company the largest numbers of our customers are in the South and South West.

There are regular daily flights to Exeter from London, Glasgow, Aberdeen, Edinburgh, Channel Islands, Newcastle, Norwich and the Isles of Scilly. There are also two mainline railway stations and the venue is just 20 minutes drive from the M5.

We can arrange to collect you from either stations or airport.

The day will begin at 11am and run until 5pm with lunch and refreshments provided. For those who wish to attend there will also be a dinner following the event on Monday evening.

Hotel Perfect Conference 5th February 2007

You Need to Reserve your place now

Places are limited and we are expecting demand to be high.

**You can book a place
by Phone, Fax or E-Mail.**

**Telephone Rob Sheard or
Pru Atkinson on 0870 000 1601**

Fax your request to 0870 000 1605

**Or email
rob@dbsoft.co.uk
And register your interest today.**

Continuing to Grow.....New Members Join the Team

DataBasics are pleased to announce that new we have two new members of our team.

Mandy Phillips has joined us on our Customer Support desk as a Customer Support Assistant, Mandy has worked for two of our customers in the past and is a valuable addition to our Support Team.

Robert Beck has also joined our Development Team. Robert has many years experience as a Software Developer working on various specialist software systems including Hotel Management and banking software.

With the addition of these new colleagues our expert team continues to go from strength to strength.

South Devon College .Installs Hotel Perfect & EPoS for Courses in Hospitality

We have recently completed an installation at South Devon College, who as the college reopens following the Summer break will be using Hotel Perfect as a training tool for their courses in hospitality. In addition South Devon College have replaced their Bar and Restaurant EPoS system with our world beating Hospitality EPoS solution in their Horizons Restaurant and Bar. South Devon join a list of Colleges now using Hotel Perfect to train new entrants starting out on a career in the hospitality industry.

Other New Customers

A selection of new Hotel Perfect customers

- ◇ Lanhydrock Golf & Country Club
- ◇ Wortley Hall Hotel & Conference Centre
- ◇ St Winifred's Christian Centre
- ◇ Hotel Alexandra
- ◇ Primrose Valley
- ◇ Dolphin Hotel
- ◇ St Moritz Resort
- ◇ Hillbark Hotel
- ◇ Inver House Hotel
- ◇ Midland Hotel
- ◇ Rose In Vale Country House Hotel



On-line Bookings Success

Many of you are already aware about the popularity of our on-line bookings module which is proving to be a huge success. The on-line bookings module allows your customers to check availability and book rooms using your existing website. Many of our customers have reported increased sales of rooms due to intelligent up selling techniques which ensures the customer is always offered an alternative, should their preferred choice not be available. The fact that guests can check availability and prices at their own leisure is proving to be a major benefit with the module. One of our customers recorded forward bookings of £12,000 in just one day during July this year

Everyday we are working on new sites for customers

We customise the colours and layout to match your site and work with you to provide a system designed specifically for your business.

Make sure you are making the most of the power of the internet, contact the sales team on 0870 000 1601 to put your name on the waiting list.

For more information about on-line bookings visit:

www.hotelperfect.co.uk



Be Safe.....Not Sorry

Your Back Up procedure is one of the most important daily tasks that you need to run as part of Hotel Perfect or our EPoS solution. Each day as part of the end of day process our systems will prompt you to back up. Please make sure that the back up process **is completed every day.**

We now recommend USB hard drive devices as the most reliable form of backup for our software applications.

If you would like further information please contact Mike Horne on 0870 000 1602

Database Mailing.....

We are now able to assist you with database sorting and processing services using a third party company. The services provided would be tailored to your own specific

needs but include. De-duplication. Removal of business records. Removal of bad names and address etc. Call Rob Sheard for more details.